Masterclass of Excellence on

Developing, evaluating and implementing innovative clinical pharmacy interventions: dos and don’ts

Organized by the ESCP Research Committee

Tuesday 23rd October 2018  09:00 – 17:30
(the day before the symposium)

Developing, evaluating and implementing innovative clinical pharmacy interventions poses numerous challenges for healthcare professionals, health services researchers and policy makers. For example, a vast range of frameworks and tools exist that are intended to guide these processes, however, selecting the correct framework or tool and using it appropriately can be difficult.

Building on previous successful editions, this Masterclass will provide an overview of the key stages of developing, evaluating and implementing innovative clinical pharmacy interventions. Attendees will benefit from improving their knowledge, understanding and skills relating to these stages and processes, and learning about the practical application of theoretical frameworks such as the Theoretical Domains Framework, Normalization Process Theory and the Consolidated Framework for Implementation Research. Other great reasons to attend include:

- Getting practical advice on developing, evaluating and implementing innovative clinical pharmacy interventions
- Seeing illustrative examples from relevant research and developments
- Opportunity to discuss with leading researchers
- Networking with colleagues from other countries

The Masterclass will be delivered in an interactive format of plenary lectures, group work and discussions. It is aimed at anyone currently or wishing to be involved in practice research and development, irrespective of experience.

Programme

| 09.00-10.10 | Introduction and group work on experience of developing, implementing and evaluating clinical pharmacy interventions/innovations |
10.10-11.00   Intervention development (Part 1): identifying and incorporating appropriate evidence and theory into the intervention development stage
11.00-11.15   Coffee break
11.15-12.00   Group work
12.00-12.20   Intervention development (Part 2): selecting and operationalising behaviour change techniques as part of a clinical intervention/innovation
12.30-12.40   Group work
12.40-13.00   Intervention development (Part 2-cont’d)
13.00-14.00   Lunch
14.00-14.30   Preliminary evaluations: feasibility and pilot studies
14.30-15.00   Group work
15.00-15.30   Preliminary evaluations (cont’d)
15.30-16.00   Coffee break
16.00-16.30   Evaluation and implementation: evaluation study designs/outcome measures and theories of implementation; cost-effectiveness
16.30-16.50   Group work
16.50-17.30   Discussion of key issues, feedback and summing up

Moderators
Dr. Cathal Cadogan, Lecturer in Pharmacy Practice, Royal College of Surgeons in Ireland. Cathal’s research focuses on development, evaluation and implementation of theory-based interventions. He is involved in research of: prescribing of appropriate polypharmacy; medication adherence; prescribing of benzodiazepines and Z-drugs; pharmacist-led interventions in asthma and COPD.

Prof. Betul Okuyan, Associate Professor in Clinical Pharmacy, Marmara University, Istanbul, Turkey. Betul’s research focuses on implementation and development of patient oriented pharmacy practices in both hospital and community pharmacy setting. Specific areas are mainly on clinical pharmacy in geriatrics, medication safety, medication adherence and pharmacoepidemiology.

Prof. Derek Stewart, Professor of Pharmacy Practice, Robert Gordon University, Scotland. Derek’s research focuses on development, implementation and evaluation of novel models of pharmaceutical care, and medicines use, effectiveness and safety. Derek is ESCP Research Committee Chair and executive editor with the British Journal of Clinical Pharmacology.

Venue
Riddel Hall
185 Stranmillis Rd,
Belfast BT9 5EE,
Northern Ireland

Registration [http://www.escpweb.org/Belfast](http://www.escpweb.org/Belfast)

Maximum number of participants 30 (first come – first serve)

Registrations fee (including lunch and refreshments)
Additional fee for registration if also registered with ESCP Symposium, ESCP member: EURO 130
Additional fee for registration if also registered with ESCP Symposium, ESCP non-member: EURO 150
Masterclass only, ESCP member: EURO 160
Masterclass only, non-ESCP member: EURO 200